

# JORDAN FACIN

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## ROGER WILLIAMS UNIVERSITY

ba graphic design communication \ visual art studies: photography + digital media  
arcadia university \ semester abroad in barcelona, spain

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## SENIOR DESIGNER + ART DIRECTOR

milehimodern \ real estate \ january 2020 to present

- Lead brokerage-wide design and marketing initiatives, collaborating with internal teams and vendors to ensure seamless execution.
- Oversee logistics and communication across photography, videography, design, and print production.
- Direct the development of high-impact marketing materials, including curated newsletters reaching 95K+ recipients, luxury listing packages, and tailored strategies that support the business goals of 220+ brokers.
- Drive process development, project management improvements, and scalable creative operations to support continued company growth.

**accolade** \ recognized + awarded by who's who in luxury real estate (september 2023) for best marketing campaign  
**career progression** \ graphic designer → design manager → senior designer + art director

## LEAD GRAPHIC DESIGNER

ddl advertising \ advertising + marketing agency \ february 2018 to january 2020

- Designed and managed marketing assets for a variety of clients in travel, hospitality, and retail.
- Created brand identities, logos, advertising collateral, and digital content, ensuring consistency across platforms.
- Led social media content creation and management, email marketing campaigns, and editorial website design (Wix + WordPress).
- Provided product and commercial photography to enhance brand storytelling.

## DESIGN + COMMUNICATIONS SPECIALIST

banknewport \ banking + finance \ june 2017 to february 2018

- Designed marketing materials for campaigns, events, and social media.
- Developed innovative design solutions supporting a modern rebrand.
- Collaborated with various teams to execute brand-aligned marketing strategies.

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## GRAPHIC DESIGN

collette \ travel \ 2015 intern

## DIGITAL DESIGN + MARKETING

taylor box company \ packaging \ 2016-17 intern

## GRAPHIC DESIGN

blithewold \ events \ 2017 intern

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## SOFTWARE, SYSTEMS, PLATFORMS

**design** \ adobe creative suite \ figma \ canva \ marq \ wix \ wordpress \ squarespace

**digital marketing** \ constant contact \ hootsuite \ kadince \ later \ mailchimp \ rechat \ rezora \ sendible

**project management + workflow** \ asana \ monday.com \ trello \ wrike